



VASSASSINS

SOCIAL MEDIA

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Articles, Book shares/tweets use hashtag #Vassassin	5
Photos of activities	10

STREET TEAM POINTS

Have your book club read Elegantly Wasted or Uncontrollably Wasted	100
Pass out flyers*	100
Made Fan Art	50
Take book cards to a local book store *	50

POINTS PRIZES

400 // POSTCARD PACK WITH ORIGINAL ARTWORK

600 // EXCLUSIVE ITALY PRINT

1000 // iTunes GIFTCARD AND THANK YOU CARD

1500 // WEBDESIGN HELP, GRAPHICS PACKAGE

IF YOU HAVE A BLOG THAT NEEDS A LITTLE FACELIFT OR DESIGN WORK, YOU GET A FREE CONSULTATION AND BLOG UPGRADE.

2000 // THE KAT PACKAGE:

INCLUDES ORIGINAL KAT ARTWORK, WINE BAR PRINT, KATTITUDE POSTER WINE GLASS, \$20 TOTAL WINE OR BEVMO GIFT CARD

LIMITED PACKAGES AVAILABLE.

SOME PRIZE PACKS CHANGE, OR WILL BE ADDED... DIFFERENT PRIZES WILL BE AWARDED FOR CONTESTS AND BE ANNOUNCED.

THE PURPOSE OF THE STREET TEAM IS TO PROMOTE THE WASTED SERIES. YOU CAN CHOOSE HOW MUCH TIME YOU'D LIKE TO PUT TOWARDS THIS. PRIZES ARE REWARDS FOR THE EFFORT YOU PUT OUT, BUT THERE IS NEVER AN OBLIGATION TO PARTICIPATE. DO AS LITTLE OR AS MUCH AS YOU WANT.

YOU ARE RESPONSIBLE FOR TALLYING YOUR POINTS, AND SUBMITTING THEM TO TYLER. MAKE SURE IF YOU TWEET OR FACEBOOK SOMETHING TO USE

#VASSASSINS

QUESTIONS OR SUGGESTIONS?

PLEASE EMAIL TYLERSNELL@GMAIL.COM

YOUR VASSASSIN CO-CAPTAIN IS JOLENE
@JoleneHaley

POINTS DOUBLE DURING BOOK LAUNCH WEEKS

YOU CAN STACK YOUR POINTS FOR UP TO SIX MONTHS WITHOUT CLAIMING A PRIZE.

YOU CAN ONLY CLAIM ONE PRIZE PER MONTH. SUBMIT YOUR POINTS FORM ONCE PER MONTH. (FORM LINK IS ON THE RESOURCE PAGE)

IF YOU USE THE BANNERS OR BACKGROUNDS, PLEASE LEAVE THEM UP FOR THE MONTH TO COLLECT THE POINTS VALUE.

CHECK THE RESOURCE PAGE FOR CHANGES IN PACKAGES, OPTIONS AND FOR GIVEAWAYS/CONTESTS!

*THERE ARE RESOURCES AVAILABLE TO YOU FOR THESE ACTIVITIES! IF YOU WANT TO PARTICIPATE IN HOSTING A BOOK CLUB OR HANDING OUT FLYERS AT A LOCAL STREET FAIR OR EVENT- PLEASE EMAIL TYLER FOR MORE INFO!